



Press Release
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Jermaine Jackson partners with Australia's GoConnect to launch Jermajesty Hotels and Resorts

In the world of entertainment, the Jacksons brand, as in Jackson 5 fame, has both charisma and longevity. For 50 years, The Jacksons have wowed the global music industry. The Jacksons are true entertainers on a global scale and have been at the forefront of the music and entertainment industries for 50 years. Now Jermaine Jackson has combined his brand of talent as a global entertainer with upscale hospitality to establish a unique blend of hospitality and entertainment. Under the umbrella of Jermajesty Hotels and Resorts, Jermaine Jackson's Jermajesty Holdings Pty Ltd ("Jermajesty Holdings") will combine 5-star deluxe hospitality with exciting entertainment by incorporating, amongst other activities, the Jackson Life Museum and Entertainment Centre in each Resort. Jackson Life Entertainment Centre will have the capability to broadcast concerts and TV shows for distribution over traditional and Internet TV. Jermajesty Hotels and resorts is the place to be seen and where you can lose yourself in the high-end shopping bazaar, spoil yourself at fine dining on various exquisite cuisines, and then get rejuvenated in one of the out-of-the-world health spas.

A number of Jermajesty Hotels and Resorts projects ("the Projects") to establish the brand are at different stages of development. These Projects are in the US, the Middle East, Australia, Asia (ex China) and Greater China. Master Design work is under way and a Real Estate Investment Trust ("REIT") will be established to invest in the development of these Projects. A strong operational management team is being assembled by Mr Prarob Mokaves, former President of Development of the renowned Dusit Thani Hotels and Resorts of Thailand. Prarob is highly respected in the hospitality industry, with over 38 years experience in the industry. The first Project to be launched in Asia within the next 12 months will be the Tianjin Jermajesty Hotels and Resorts in Tianjin, China, which will set the high standard as a showpiece property for the global brand. Tianjin Jermajesty Hotels and Resorts will be the first showpiece property for Jermajesty Holdings.

Jermajesty Holdings will hold the master franchise in Australia, New Zealand, and Asia including Greater China, to identify and secure Projects from today onward and will work with and co-manage with the REIT to ensure that each one of the Projects is financed, developed, operated and managed to the high standard, deserving of its brand name. The rapidly rising wealth in the Asia/China region provides a window of opportunities to launch a 5-star deluxe hospitality brand such as Jermajesty Hotels and Resorts. The successful working relationship between Jermaine Jackson and GoConnect, a relationship brought even closer by the launch of the JJ5TV.com reality IPTV show, has enabled GoConnect to

secure a 20% equity interest in Jermajesty Holdings. GoConnect will assist in the marketing of the Projects via the company's multiple IPTV platforms, provide its global IPTV network uctv.fm to stream concerts and TV programs for Jackson Life Entertainment Centres, as well as helping to secure project opportunities in Australia, Asia and Greater China.

Jermajesty Holdings has entered into an MOU with a Tianjin local government company to secure a management contract on a property to launch the inaugural Jermajesty Hotels and Resorts in the world in Tianjin, Greater China. Tianjin is a port city, and is the fourth largest city in China with over 13 million people. The property location in Tianjin has been redeveloped and is being promoted by the Chinese government as both a tourist destination and a centre of entertainment and trade exhibitions. It is a place of significant cultural and historical heritage to China. Superstructure of the property is already constructed with 30,000 sq meters of floor space and on completion of the entire property, is designed to have 350 hotel rooms. The Tianjin local district government will complete the refurbishment of the 350 rooms by year-end 2013. An open square within the property will be suitable for housing the Jackson Life Entertainment Centre, which will provide seating for 5,000 guests. Jermajesty Holdings will be able to fast track the launch of this inaugural Jermajesty project upon handover of the building in early 2014.

Jermaine Jackson says, "Being involved in the hospitality business is a dream I shared with my brother Michael, and Jermajesty Hotels and Resorts is named after my son. I am absolutely delighted to have GoConnect joining us in this emotional journey. Rarely is there an opportunity for an upscale hospitality business to be able to capitalize on the success of a global entertainment brand. With the establishment of Jermajesty Holdings, that opportunity has now finally arrived.

"Technological changes demand that marketers for a global brand like ours make use of the newest and best available global media technology platforms. GoConnect has pioneered multiple platform IPTV technologies. More importantly, GoConnect's IPTV platforms are live and commercialized, and have already secured a substantial and growing global audience reach. Their platforms are ideal for spreading the Jermajesty message.

"GoConnect is also well connected in Asia and China and, through them, we are now working on the first Jermajesty Hotels and Resorts project in China in this superb location in Tianjin. I am very excited about the future potential of our partnership."

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